



**33rd District Agricultural Association
Bolado Park Event Center
San Benito County Fairgrounds
County Fair Special Events**

**Saturday October 3, 2026
Saturday October 2, 2027
Saturday September 30, 2028
1:00pm to 6:00pm**

Request for Proposal for Truck and Tractor Pull

The 33rd District Agricultural Association (33rd DAA/Fair) is requesting proposals for Promoters/Associations to stage a Truck/Tractor Pull (hereinafter "Pull Event") at the San Benito County Fairgrounds located at 9000 Airline Highway, Tres Pinos, CA 95075 on Saturday October 3, 2026; Saturday October 2, 2027 and Saturday September 30, 2028 beginning at time agreed upon before 1:00pm and running to no later than 6:00pm (to run concurrently with the San Benito County Fair). The duration of the event shall be not less than two hours and not more than five hours. The event should include both professional and local amateur-operated vehicles.

Submittals should be received by email, US Postal Service or FedEx at the Fair Office no later than 3:00 pm on Friday, February 6, 2026.

Mailing address: P.O. Box 780, Tres Pinos, CA 95075

Delivery address: 9000 Airline Highway, Tres Pinos, CA 95075

Questions regarding the following requirements should be directed to

Dara Tobias, phone: 831-628-3421 email: dara@sanbenitocountyfair.com.

Duties and Responsibilities of the Contractor/Promoter for Saturday Pull Event:

1. Provide all necessary equipment and personnel for the Pull Event including but not limited to the sled and scales. Show will include such exhibition classes as (but not limited to) stock, street modified, country modified, super stock, diesel, and pro-modified. Please provide in your bid a description of the equipment/personnel to be included.
2. Take full charge of the event and provide the following services, at a minimum: preliminary arrangements, marketing to participants, participant registration, pit-pass control, pay and present purses, and furnish and present trophies. Please provide a description of the event services to be provided in your bid.
3. Announcer(s). Note: The arena has an existing sound system.
4. Clean-up of trash in the arena and track floors upon completion of the event to be completed by 6:30 p.m.

5. Repairs of any damage caused by the event. Any repairs, or clean-up that is provided by BPEC/Fair staff will be charged to the Contractor/Promoter at the prevailing rate for time and material.
6. Control access to the Pit Area and provide security personnel in the Pit Area. No one under the age of 18 is to be allowed in the Pit Area unless directly connected to a registered exhibitor. Check-in participants and inspect coolers for alcohol at the main gate/perimeter to the Arena and pit area. One security officer from BPEC/Fair will be located at this point also.
7. Execute release of liability waivers for all participants and persons receiving a Pit Area pass. Deliver one copy of waivers to BPEC/Fair office within 7 days of the event.
8. For the safety of all, NO ALCOHOL or DRUGS will be carried into or consumed in the Pit Area.
9. Acknowledge the following:
 - (a) All concessions for food and alcohol sold in the Grandstand for consumption in these areas, shall remain the right of the BPEC/Fair;
 - (b) All Grandstand, main gate entrance and parking fees are solely the revenues of the BEPC/Fair.
 - (c) BEPC/Fair sponsorship program will offer and retain revenue from the weeklong Grandstand sponsorship opportunity.
10. Furnish evidence of insurance (\$5,000,000, minimum) as outlined by requirements of California Fair Services Authority. Detail can be provided upon request.
11. If event sponsors are secured by Promoter, placement of sponsor signs or banners in Grandstand/track/arena/pit area must be coordinated with BPEC/Fair.
12. Parking and vehicular circulation by event participants must be done in accordance with diagram and instructions provided by BPEC/Fair.

The 33rd District Agricultural Association (33rd DAA/Fair) agrees to provide the following:

1. Annual opening of terms of agreement on or before March 15th to consider changes in insurance cost, fuel cost and general event cost to update financial commitment of event production and hosting.
2. Event facilities: Track / Arena / Pit Area. Track prepared and ready for pull event.
3. PA system with technician.
4. Event promotion in conjunction with Fair marketing.
5. One portable toilet in pit area.
6. An on-site, licensed emergency and medical response team dedicated to the Pit area for the duration of the show, not to exceed 4 hours.
7. Fair admission, through the Main entrance secure entry gate, for all persons wearing an event pit wristband.
8. One security officer to assist with checking trucks in and discouraging unwelcome people into the pits at entry to arena perimeter.
9. Restoration of soil conditions in track area after the event.
10. Disposal of trash and recycling after bagging/collection by Promoter.
11. Payment of agreed promoter fees at the end of the event.

Complete Bid packages for Sunday Truck Pull Event shall contain the following:

- Name of company/association with contact information of key people (address, telephone, email).
- Brief history of company/promoter: years in business.
- Prior experience with similar event.
- Safety record of prior events in past ten years.
- References: minimum of three, with name, title, and contact information.
- Description of equipment and personnel to be provided.
- Short (one paragraph) biographies of key individuals involved.
- Event details: proposed timeframe, classes of vehicles, estimated attendance, etc.
- Business Proposal: Cost the promoter will charge, including necessary fees, to produce the requested event.
- Evidence of insurance.
- Acknowledgement of responsibilities of promoter and 33rd DAA/Fair as stated above.
- Marketing: Promoter's basic plan for marketing their event and Sponsorship plan if any to avoid conflict with existing 33rd DAA/Fair Sponsors.
- Name(s) of non-profit(s) to benefit from promoter's receipts if promoter is to market the event as a charity benefit.
- Diagram of how track/arena will be used, depicting pit area, entrances, and exits and fire/emergency lanes.

Please submit two copies on paper and an emailed PDF if desired; to the 33rd DAA/Fair Office no later than 3:00 pm on Friday, February 6, 2026.

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Email address: dara@sanbenitocountyfair.com

Bid documents will not be returned. Please note that the 33rd DAA/Fair is a public agency and therefore the bid documents become a matter of public record that may be viewed by the public.

Process for awarding Bids:

The Fair Programs Committee of the 33rd DAA/Fair will review bids and make recommendation to the Board. The Board will evaluate bids according to promoter experience, safety record, adequacy of staffing plan, community feedback and proposed business terms. The Board anticipates considering decision about accepting bid and awarding contract at the Board meeting on the evening of February 10, 2026. The Board reserves the right to reject all bids or to request modifications of a bid.

Attachment:

- Diagram of Grounds/Track/Arena